

Annual Review



Not One More Alabama, Inc. is a 501(c)3 non-profit organization founded and operated by compassionate individuals who volunteer their support, education and inspiration to those impacted by addiction. Funding for Not One More Alabama is provided by donations and corporate contributions. Donate today to Not One More Alabama by using the QR Code on this page or visit <https://NotOneMoreAlabama.org/annualreview>

Connecting through Social Media and NotOneMoreAlabama.org 12 Month Overview

- 25,659 Views to NotOneMoreAlabama.org
- 15,250 Unique Visits to NotOneMoreAlabama.org
- 7,300 Followers on FB @NotOneMoreAlabama
- 200,900 Reach on Facebook Page
- 4,200 Instagram reach @NotOneMoreAlabama
- 964 Instagram followers
- 554 LinkedIn Connections



7th Annual End Addiction HSV Walk


Big Spring Park was filled with more than 40 treatment, recovery and support organizations and hundreds of people of all ages from across north Alabama to:

- Bring awareness of the continuing overdose epidemic
- Reduce the stigma associated with alcohol and substance use disorders.
- Discover resources for treatment, longterm recovery and grief support
- Establish new connections

350 Free life-saving **Naloxone kits** have been distributed throughout our community including 200 at the End Addiction Walk.

1,570 Lives were lost to drug overdose deaths in Alabama from Feb. 2023 - Feb. 2024 - CDC Provisional Statistics

International Overdose Awareness Day emphasizes the number of people we are losing to overdose. Each year in August, NOMA volunteers create displays by placing a purple flag to represent each Alabamian lost.



Expanded Family Support

NOMA implemented a solution-focused family program to help guide families through the recovery process by utilizing an evidence-based approach combining education, advocacy and personalized support. This is an expansion of our popular **Family Support Group** which grew steadily throughout the year. By the end of the reporting 12 months, **530 people were served with 48 support group meetings**. These services are provided at no cost.

200+ attended the 3rd Annual Recovery at the River event at Ditto Landing. This fellowship event provided a safe, sober space for people in recovery and their families who enjoyed food, games and entertainment.



Currently accepting submissions for 8th annual **Angel Tree** on Tinsel Trail, downtown HSV.

Families memorialize loved-ones lost by adding photos to the Angel Tree. We expect to exceed last year's 110+.



Currently accepting submissions for the 2nd Annual **Tree of Hope** on Tinsel Trail honoring recovery community.

We expect **115+** ornaments with names and birth dates of sobriety on this year's tree.

It is a beacon of hope for those seeking recovery.



135,000 People visited Tinsel Trail at Big Spring Park last year

Not One More Alabama continues to provide programs and resources that connect individuals and families who are seeking recovery, living in recovery and dealing with loss.

Statistics are based on the time period of November 1, 2023 - October 31, 2024

Reach through our **website** <https://notonemorealabama.org>: 5,250 Unique Visits | 25,659 Views

Our following on social media continued to grow on **Facebook** with 7,300 followers with a reach of 200,900

Instagram reach: 4,200 with 964 followers; **LinkedIn** connections grew to 554.

We moved into a more centrally located office space, large enough to accommodate a growing staff, lunches with stakeholders and **Family Support Group** meetings. In addition, we recently expanded further into our new office space and can now provide up to three private, peer-supported meeting areas for individuals and families. Our weekly **Family Support Group** held 48 meetings with an attendance of 530.

Additional individuals are providing peer support services in our community as **NOMA Peer Coaches**, certified by nationally recognized Center for Motivation and Change in *Invitation to Change* training.

NOMA's third annual **Recovery at the River** was attended by more than 200 people. This **fellowship event** provided a safe, sober space for people in recovery and their families. Delicious food, games and entertainment were enjoyed by all at Ditto Landing.

NOMA hosted its **7th Annual End Addiction HSV Walk** at Big Spring Park. More than 40 treatment, recovery and support organizations set up resource tables. This year's keynote speaker was WAFF TV Morning News Anchor Haley Baker, who spoke publicly of her recovery from alcohol addiction for the first time. This event provides an opportunity to people to connect with one another, celebrate recovery, honor those who have died and learn about services and support.

NOMA has put 350 kits of the life-saving drug **Naloxone** into the community: 200 during the End Addiction HSV Walk and 150 throughout the year.

For the 8th year, NOMA sponsored the **Angel Tree**, a flagship tree on Tinsel Trail in Downtown Huntsville. The Angel Tree is adorned by photos of loved-ones lost as a result of addiction or accidental overdose. It gives families an opportunity to memorialize their loved one and send a message to visitors of the Tinsel Trail that addiction knows no boundaries. The tree was seen by 135,000 visitors to Tinsel Trail at Big Spring Park last year. We expect to surpass the 110+ photos submitted last year. NOMA will also host its annual **Candlelight Memorial Service** for families to gather at the tree.

For the second year, NOMA is adding another flagship tree to celebrate our strong community of people who are recovering *out loud*. Last year the **Tree of Hope** filled quickly 115 ornaments representing more than 746 years of recovery.

NOMA hosted several **community education programs** including:

- Overdose Awareness & Harm Reduction (co-sponsored by NCAC & VitAL) at Nat'l Children's Advocacy Center
- Co-Occurring Disorders: Substance Use and Eating Disorders at Madison Public Library
- Rehab 101 - Navigating Addiction Treatment at Huntsville Public Library
- Treatment and Recovery Resource Virtual Meeting
- Grandparents as Parents Interactive Panel at National Children's Advocacy Center

Two employees were added: Kim Holder as Family Program Coordinator and Beth McAnally as NOMA Family Navigator. With this additional support, NOMA has been able to participate in community events such as:

- Jazz in the Park (where we are introducing the Yellow Balloon Movement - a sober place at concerts and outdoor events)
- Camp to Amp
- Alabama Recovery Advocacy Day
- No More Dirty, Inc. YouTube Channel and Radio Show
- VitAL Conference - Stop Judging and Start Healing
- Kite Festival

In 2024, we kicked off a **Capital Campaign** to build a much-needed, centrally located **recovery community center**. \$960,000 has been raised so far with a goal of \$2 million. Our mission is to develop and nurture our recovery community by building hope and transforming lives with a safe, sober space for evidence-based programs, support services, meetings, entertainment, and resources.