

2023 Year-End Review



Not One More Alabama, Inc. is a 501(c)3 non-profit organization founded and operated by compassionate individuals who volunteer their support, education and inspiration to those impacted by addiction. Funding for Not One More Alabama is provided by donations and corporate contributions. To learn more about Not One More Alabama, please visit our website at NotOneMoreAlabama.org or use the QR Code on this page.

Connecting through Social Media and NotOneMoreAlabama.org

Jan. 1 - Nov. 27, 2023

19,258 Views to NotOneMoreAlabama.org

11,409 Unique Visits to NotOneMoreAlabama.org

6,838 Followers on FB @NotOneMoreAlabama

106,405 Reach on Facebook Page

5,596 Instagram reach @NotOneMoreAlabama

907 Instagram followers

453 LinkedIn Connections

Family Support Group continued to meet weekly and supported hundreds of families with almost 50 support group meetings this year.

200+ attended the second annual Recovery at the River event at Ditto Landing. This fellowship event provided a safe, sober space for people in recovery and their families who enjoyed food, games and entertainment.



The 4th **Grief Support Workshop Weekend** led by Grief Counselors was held in October. NOMA hosts the event along with the Drug Education Council of Mobile and the Addiction Prevention Coalition in Birmingham.



NOMA sponsored its first softball team: The **NOMA Sober Sluggers** - another opportunity for sober fellowship and fun.

1,609 There was a 17% increase of overdose deaths in Alabama from June 2022 to June 2023 - CDC

International Overdose Awareness Day emphasizes the number of people we are losing to overdose. NOMA volunteers placed a purple flag to represent each Alabamian lost from June 2022 - June 2023



6th Annual End Addiction HSV Walk

Big Spring Park was filled with more than 36 treatment, recovery and support organizations and hundreds of people of all ages from across north Alabama to bring awareness to the continuing overdose epidemic and reduce the stigma associated with substance use disorders.

156 Narcan kits were distributed in the first hour by representatives of the UA's Project Freedom.

Sponsored 7th Annual **Angel Tree on Tinsel Trail** and **Candlelight Service** commemorating



110+ loved-ones lost to addiction and accidental overdose

Added the **Tree of Hope** on Tinsel Trail honoring recovery.



115 submitted requests to add their name and birth date of sobriety. *It is a beacon of hope for those seeking recovery.*

Not One More Alabama continues to provide programs and resources that connect individuals and families who are seeking recovery, living in recovery and dealing with loss.

The reach through our **website** <https://notonemorealabama.org> from January 1, 2023 to November 27, 2023 grew to:
11,429 Unique Visits
19,258 Page Views

Our following on social media continued to grow on **Facebook** with 6,838 followers and a reach of 106,405 from January to November 2023

Our reach on **Instagram** grew to 5,596 with 907 followers; and NOMA's connections on **LinkedIn** doubled in 2023.

Our weekly **Family Support Group** held almost 50 meetings and supported hundreds of families throughout the year.

An additional eight individuals are providing support services to our community as **Parent Coaches** who received training by NOMA in collaboration with the Alabama Department of Mental Health and the Partnership to End Addiction.

NOMA's second annual **Recovery at the River** was attended by more than 200 people. This **fellowship event** provided a safe, sober space for people in recovery and their families. Delicious food, games and entertainment were enjoyed by all at Ditto Landing.

NOMA hosted its **6th Annual End Addiction HSV Walk** at Big Spring Park. More than 36 treatment, recovery and support organizations set up resource tables. The University of Alabama's Project Freedom was among those resources and put 156 **NARCAN** kits in the hands of people who needed it. This year, NOMA added the **Battle Before the Walk**, a dinner featuring keynote speaker David Battle, former Johnson High School and Auburn University football standout.

NOMA sponsored its first **Softball Team: The Sober Sluggers**. This provides another safe, sober opportunity for our recovery community to connect and enjoy safe and sober activities.

The Discovery Room, the mobile education trailer equipped to represent a typical teenager's room, got back on the road in 2023 and continues to be a popular educational opportunity for schools, churches and businesses.

Kim Houser was hired as **NOMA's first Executive Director**. Kim rose to the top of candidates applying for the position due to her experience in the nonprofit world and her passion for the mission of Not One More Alabama.

The Drug Education Council of Mobile and the Partnership to End Addiction in Birmingham partnered with NOMA to host the 4th Annual **Grief Workshop Weekend**. As in year's past, licensed grief counselors facilitated the workshop designed specifically for families who have lost a loved-one to addiction or accidental overdose.

For the 7th year, NOMA sponsored the **Angel Tree**, a flagship tree on Tinsel Trail in Downtown Huntsville. More than 110 photos of loved-ones lost were submitted by family members. NOMA will also host its annual **Candlelight Memorial Service** for families to gather at the tree.

This year, NOMA added a second flagship tree to celebrate people living in recovery. The **Tree of Hope** stands tall with 115 ornaments representing more than 746 years of recovery. The employees of Coca-Cola Huntsville graciously sponsored the first Tree of Hope.

NOMA was invited to speak and appear at several **community events** including: the annual conference of the Alabama School of Alcohol and Other Drug Studies; Resourcing Recovery sponsored by Alabama Alliance of Recovery Residences; Pre-Med students at the UAB School of Medicine and the UAB Heersink School of Medicine at the Huntsville campus.

Three board members were featured in the **WHNT TV 19 segment "Pain and Suffering: The Opioid Story."** A group of board members attended the annual RX and Illicit Drug Summit in Atlanta. NOMA was honored to be **nominated for Outreach of the Year** by Trideum Grounds for Hope and was chosen as the beneficiary of the first fundraiser that **ATO Fraternity at UAH** held for their fraternity brother who passed away from an accidental overdose.

In 2024, our nonprofit will grow and expand services that include a centrally located **recovery community center**. The Damson family has donated the old Monarch Lanes Bowling Alley located less than 2 miles from downtown Huntsville. The building will enable NOMA to provide lasting support to our recovery community. The project caught the attention of a Huntsville Leadership Group who made it their community awareness project of the year.