

# 2022: A Year of Growth



Not One More Alabama, Inc. is a 501(c)3 non-profit organization founded and operated by compassionate individuals who volunteer their support, education and inspiration to those impacted by addiction. Funding for Not One More Alabama is provided by donations and corporate contributions. To learn more about Not One More Alabama, please visit our website at <https://NotOneMoreAlabama.org> or use the QR Code on this page.

## Connecting through Social Media and NotOneMoreAlabama.org Jan. 1 - Oct. 31, 2022

19,383 Views to NotOneMoreAlabama.org  
 11,307 Unique Visits to NotOneMoreAlabama.org  
 6,200+ Followers on Facebook @NotOneMoreAlabama  
 5,306 Visits to @NotOneMoreAlabama Facebook Page  
 2,745 Individuals reached through Instagram @NotOneMoreAlabama  
 801 Instagram Profile Visits  
 788 Followers on Instagram

## 1,500+ Reached with Educational Series "Why Won't They Stop?"

Co-sponsored with Addiction Prevention Coalition, UAB, THRIVE, Drug Education Council, Children's Trust Fund of Alabama and the Birmingham Recovery Center. The 7-part webinar series was designed to help parents learn to navigate substance use disorders. 1,148 registered and were provided with educational videos while 404 attended the sessions in real time.



200+ Enjoyed a simple gathering at Ditto Landing to celebrate recovery. NOMA provided grilled burgers and dogs, beverages, games, music and speakers.



Sponsored 6<sup>th</sup> Annual Angel Tree on Tinsel Trail and Candlelight Service to commemorate 90+ loved ones lost to addiction & overdose.

## 1,347 The number of Alabamians lost to overdose in 2021 — CDC

International Overdose Awareness Day emphasizes the number of people we are losing to overdose. NOMA volunteers placed a purple flag to represent each Alabamian lost in 2021.



750+ **End Addiction HSV Walk**  
 The 5th End Addiction Huntsville Walk at Big Spring Park was a huge success with more than 750 participants and 40 treatment, recovery and support organizations set up resource tables. Guest speaker Lauren Sisler, broadcast journalist and reporter for ESPN and SEC Network, shared lessons she learned from her family's history with addiction.



NOMA was the honored recipient of the **Social Justice Award** presented by Interfaith Mission Service. NOMA was also nominated for the Grounds for Hope People's Choice Award and was the recipient of numerous fundraisers including the **Jay Barton Invitational** at Pebble Beach and **Run for Micah 5K** in Huntsville.

24 Individuals attended **Grief Support Workshop Weekend** led by Grief Counselors. "We were made to feel so comfortable and so loved there. We were taught how to deal with our pain, our grief, guilt and anger ..."

Launched First Series of **Not One More Podcast** with 6 Episodes Addressing Racial Disparities in Addiction Treatment & Recovery

1,000+ Reached through Community Awareness and Outreach Events

250 Family Members attended more than 35 weekly & bi-weekly Family Support Group meetings